

JAMES McCREERY & CO.

Trunk Dept.
Basement Salesroom.

Dress Trunks, highly recommended for long distance travelling (including the excellent make of Henry Likly & Co.) Made with selected basswood frames, duck covered, oil painted, rawhide bound. With bronze steel trimmings. Fitted with trays containing shirtwaist and millinery compartments, and dress trays.

Sizes 32 to 40 inches.

12.00
value 16.00 to 20.00

Dress Suit Cases made of russet and brown cowhide, with double steel frames, brass spring locks, patent handles, leather capped corners. Fitted with shirt pockets.

Sizes 22, 24 and 26 inches.

5.00
value 7.50.

A complete stock of the famous Leipzig Rohrplatt Trunks, and the latest Paris models of Dress and Steamer Trunks and Hat Boxes.

Ladies' extremely light weight Suit Cases.

A complete stock of fitted Bags, Dress Suit Cases, adjustable Toilet Tablets, Automobile Hampers, etc.

Twenty-third Street.

JAMES McCREERY & CO.

Ladies' Suits.

Brilliantly tailor-made Suits, (coats, 50 inches long) suitable for travelling or coaching.

22.50

Pongee Suits, with three-quarter length, semi-fitting Coats. Finished with velvet collar and cuffs. Lined with silk.

30.00

Colors—"Alice" and navy blue, grey, tan and white.

7.50

Twenty-third Street.

JAMES McCREERY & CO.

Sale of Ladies' Hosiery.

On May the 18th.

Black Lisle thread Stockings, plain or attractively embroidered instep designs; lace boot and all-over lace weaves.

Grey Lisle thread, plain or self-embroidered.

Tan, in light, dark and medium shades; lace boot designs or with embroidered insteps.

White,—Plain weave with double sole, heel and toe; lace boot patterns and all-over lace designs.

35c per pair
3 pairs for 1.00

Twenty-third Street.

CAREFUL CARPET CLEANING CO.

We Sell More Real Laces Than Any Other Store in America

EMERSON

Mail Orders Promptly and Carefully Filled.

6th Ave. & 23d St., N. Y.

3d Bargain Friday of the Annual May Sale

Two big value-giving events are better than one, and to-morrow is your great opportunity to reap the advantages of both at the same time—Bargain Friday and the Annual May Sale. It's no use to argue for these values, because they're strong enough to plead their own case and they're TOO strong to argue against. We advertise only what is seasonable, desirable and reasonable beyond comparison. Everything that you DO need NOW or WILL need before you again see it at this price.

At the China Sale--For Summer You Need

White and Gold Decorated Thin Porcelain Ware
You'll Pay 2, 3, 4, 5 and 6 Times

These prices if you miss this sale, and for the same quality, too. We know this because we know what other stores pay for this ware, and we also know that we bought this at 1/2 and 1/3 the cost to manufacture.

10c Tea Plates at 5c
15c Breakfast Plates at 6c
14c Dinner Plates at 7c
25c Meat Dishes at 12c
40c Meat Dishes at 19c
16c Vegetable Dishes at 8c
25c Vegetable Dishes at 12c

\$5.00 Gold White Decorated Thin Porcelain 51 piece Dinner sets \$2.49

\$12 Gold White Decorated Thin Porcelain 112 piece Dinner sets \$6.49

9 o'clock to 1 o'clock \$5.50 Skirts \$2.95

The best separate skirt special ever offered—that's why we put a time limit on this sale. Second Floor.

We give you plenty of time to come downtown. Not one sold before 9 o'clock. But take warning—be here at 9 or as soon after as you can. It's a big lot. Just enough to last 4 hours and early comers get the best choice.

Don't wait for another bargain like this. It won't come. This was an accident. Manufacturer couldn't deliver these skirts when ordered, so he cut the price in two and we took twice the original number.

New Sun-Ray Style—black and white checked all-wool Panama—trimmed just enough to make them stunning. None ever sold for less than \$5.50.

Size 23 to 30 waist—Length 36 to 42.
Limit one to a customer. None C. O. D.

\$1.98 Ready-to-wear and Semi-trimmed Hats At 69c

A lot of the hats placed on sale the other day created such a tremendous sensation that they were nearly all gone before noon. We sold too much about them. We say little about these. Nearly every shape, color and style that's popular this season is here at 69c. We advise you to come early.

Also 500 \$1.25 Untrimmed White Hats at 59c

Not more than 2 to a customer.

Stirring \$1.50 White Sale of Lawn Waists at 98c

So pretty that some stores get \$2 for them, but we buy in such mammoth quantities that many special lots come our way, and for ONE DAY will offer them at 98c, while they last.

Fine white lawn with square yoke of tucking and lace insertion and three stripes of open embroidery through the body—short sleeves with tucked cuffs.

Special at 98c

Great Sample Line of \$16.95 Misses' \$27.50 Suits

A wonderful bargain opportunity for small women and smart Misses, to-morrow, while they last. Second Floor.

These suits will stand comparison with any others in New York at \$27.50.

No two alike—made of all-wool plain and fancy Panama and Novelty Mixtures—fashionably trimmed with fancy vesting, silk and novelty braid—the very latest and most stunning \$27.50 \$16.95 models at \$15 Eton Suits. \$10.00

Misses' \$12 full-length coats. 7.98

Misses' \$7 walking skirts. 4.98

Extraordinary Special. All day to-morrow, choice of all our girls' white dresses selling special for \$1.98 \$2.98, at this price.

Friday & Saturday Sheet Music Sale 5c

Including La Sorella, On a Trolley Ride, What the Pond Lilies Whispered, Georgia, The Last Farewell, Spring Song, Flower Song—Take your choice at 5c.

At 9c Everybody Gives Me Good Advice. 9c

Also These Big Hits:

Chevyenne (Shy Ann). Waiting at the Church. Next Home I Ride On. When the Mockingbirds Are Singing in the Willows. Will You Dance With a Jewess. Good Bye Sweet Old Manhattan. I Love Home That Love Built. I Like Your Way. When Our Ship Comes In. In Dear Old Georgia. All the World's Art. One Word from Me.

At 15c. Little Girl, You'll Do. How You Like to Snoop? So Long, Mary. The Light in Girl's Eyes. 24. Household Beau. 45. Minute from Broadway. Love's Wireless. Telephone. Mail Orders Filled. Send 2c per Copy Postage. No C. O. D. Orders.

At 15c. Down Lover's Lane (Vesta). Girls, Girls, Girls. I Want Just Supper. Me. Synagogue Gypsy. Maid.

At 15c. Another 3-Hour Sensation 1. 10 Genuine Linoleum 29c

Useful Lengths, at Also 95c Imported Cork Sheet Linoleum, 44c per sq. yard. Third Floor.

3 and 4 yards wide.

\$2.50 Liberty Hand Sewing Machine, \$1.50

Sold Only Here.

A large machine—always ready and handy for repairing a top or tear—indispensable on the vacation—small enough to carry in a grip or suit case. Take it with you and you'll appreciate this bargain in your first case of emergency.

(Main Floor)

BLACK WOOLSTED SKIRT BRAD, 5 yard pieces, regular price, 10c, special, 10c, 7c

NAINSOOK COV, 10c, 7c

SHIELDS, 10c, 7c

PINON, 10c, 7c

HOSIE, 10c, 7c

PORTFOLIO, 10c, 7c

SPECIAL, 10c, 7c

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Laces and Neckwear.

TRIMMING LACES AND HANDING
CONSISTING OF CHIFF, Vals and Point
de Paris, per yard, 25c
value at 10c, 10c value
at 5c, and 7c value at 25c

NECKWEAR—Chemise, batiste and
lace collars, also Pique
Ascots, in the season's
newest effects, special, at

NEW YORK'S FASTEST GROWING STORE
Rothenberg & Co.
SATISFACTION GUARANTEED OR MONEY PROMPTLY REFUNDED
WEST 14TH ST.

Sale of Knives and Forks.

Our Special for Bargain Friday.
Knives and Forks, fine quality; strongly
riveted cocobolo handles; 39c
a good value, per doz. 39c
Knives, celluloid handles; value 29c
each; special, each..... 19c

Scores of Record-Breaking Friday Bargains.

Examine the Offerings Elsewhere—That Will Only Make You All the Better Pleased When You See OUR Friday Values.
There Are Hundreds of New Reduction Sale Opportunities. The Greatest Money Savings in New York.

A Reduction Sale of Women's Eton Suits, Waists, Skirts and Girls' Dresses

that will create the utmost enthusiasm among thrifty shoppers.

\$12 Satin Lined Eton Suits at \$6.98.



6.98

"Defender" Shirt Waist Suits.

STYLE 1 is made from sheer white lawn; waist trimmed with wide black and blue braided cord; full circular skirt and lace trimmed. STYLE 2 is of champagne colored lawn; waist has V-shaped all-over lace yoke, full bodice skirt, 3/4 length, 3/4 length, in light blue; front trimmed with rows of feather edge, inserting and ten half-inch tucks.

1.98

3-hour sale from 9 to 12 A. M. to-morrow on New Spring Eton Suits.

Made of substantial black and blue broadcloth; collarless styles; trimmed with wide silk braided cord; full circular skirt; latest sleeve, with cuffs; new perfect fit and finish. \$12.00 is the actual value. Our price for this 3-hour special sale only..... 3.98

Waists made from fine quality Jap. silk, full blouse, entire yoke pin tucked and elaborately trimmed with Val. lace, tucked back, elbow sleeve and stock lace trimmed; shown in solid white..... 1.98

A Jap. Silk Waist at \$1.98.

From 9 A. M. till 12. Sale of Girls' Wash Dresses, 39c.

Russian style, made of plain, check or striped chambray and gingham, trimmed with white plique; full skirt, in old rose, light blue, reseda green and champagne; ages 6 to 14. From 9 A. M. till 12, at 39c

From 9 to 12 to-morrow. Golf and Outing Waists at \$1.00.

They are really such excellent value that we had to limit the sale to 3 hours. They won't last long, so choose early. Made of fine quality Linen, also mercerized Madras. Have the mannish side pocket, the chic elbow sleeve and the negligee turnover cuffs and collar. They are great value at..... 1.00

Sale of White & Wash Goods.

SHEER WHITE INDIA LINON, 27 inches wide; fine combed yarn; usually 10c; special, per yard, at 63c

LAWNS, with beautiful open work stripes; all in white; imported; special, 5c

FINE WHITE MATERIALS, for Waists, Suits and Confirmation Dresses.

45-INCH PERSIAN LAWN, All 28 Values. 19c

45-INCH SHEER INDIA LINON, 27 inches wide; fine combed yarn; usually 10c; special, per yard, at 63c

45-INCH PINE FRENCH LAWN, 27 inches wide; fine combed yarn; usually 10c; special, per yard, at 63c

45-INCH PIN AND MEDIUM DOTTED SWISS, 27 inches wide; fine combed yarn; usually 10c; special, per yard, at 63c

WHITE DOTTED SWISS, all size dots, usual price 15c. Special, 12 yards limit, at, yard, 10 1/2c

72x90 Sheets at 29c.

72x90 SHEETS, perfect quality, free from dressing; not more than six to a customer; worth 45c each; special to-morrow at, each, 29c

45x36 INCH PILLOW CASES; all are \$1.00 SEAMLESS SHEETS, free from dressing; perfect make, wide, generous hems; at, each, 7c

HICK TOWELS, Turkish Towels, all sizes, with red, white or blue borders; solid weight; perfect; we make a special of this towel, at, each, 7c

at, each, 12 1/2c

at, each, 25c

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The Most Sensational Silk Offer of the Season.

Mill Sale of 59c Silks at 39c.

There have been many sales of silk this season, and some have deservedly attracted widespread attention; but we purchased this mill stock to such good advantage and the lot consists of such wide and desirable assortments that we are absolutely certain this event stands without a precedent in value-giving. You will find ALL-SILK CHECK TAFFETA, 19 inches wide, in a variety of styles of the popular gun metal grays; also BLACK AND WHITE SHEPHERD CHECKS, in the same width. ALL-SILK SHANTUNG PONGEE, 23 inches wide, in the natural color, and WASHABLE SILK PONGEE, yard wide, in the wanted champagne color. Silks that never sold for less than 59c; special at..... 39c

45-INCH ALL-SILK BLACK PONGEE, just the kind to make a cool, serviceable summer dress, bright and lustrous, worth 65c, at..... 49c

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